

BE PART OF A LEGACY OF PERFORMING ARTS

The Cumberland Theatre is the only remaining professional theatre in Western Maryland. We work hard every day to preserve the arts in our community and you can help! There are several ways you can do your part to support the Cumberland Theatre. Every donation, every helping hand, every effort is appreciated!

One of the best ways to promote your business or to show individual support to the arts community is to sponsor a show! Our sponsors play a crucial role in maintaining the high quality of Cumberland Theatre productions and preserving the legacy of the theatre itself. We value our sponsors highly and offer a number of benefits to them in return.



OTHER WAYS YOU CAN HELP

ADVERTISE WITH US!

Own or manage a local business? Show your support by purchasing ad space in our annual season program - one low price for an entire year of exposure!

PRICES

| | |
|--------------------|-------|
| Full Page | \$500 |
| Half Page | \$300 |
| Third Page | \$175 |
| Quarter Page | \$125 |
| Inside Front Cover | \$600 |
| Inside Back Cover | \$600 |
| Back Cover | \$850 |

For online forms, visit cumberlandtheatre.com or email info@cumberlandtheatre.com

BECOME A FRIEND OF THE THEATRE

We realize that large donations are not always possible. For this reason, we have created "Friends of the Theatre" which is a title you receive for any monetary donation over \$25. Donors will be listed in our Season Program. Every dollar counts and no contribution is too small.

Mail Your Contribution to
Cumberland Theatre
101 North Johnson Street
Cumberland, MD 21502



CUMBERLAND THEATRE

How You Can
Help Support
the Arts

cumberlandtheatre.com
301-759-4990

SINCE 1988



CURTAIN SPONSORSHIP LEVELS

GOLD CURTAIN \$1500

*One (1) use of the new VIP Wine Lounge including show tickets, balcony seating, drinks and charcuterie for four (4) people

*Logo on all print and digital marketing

*Half Page Ad in 2025 Season Program

*Two (2) Tickets to the Season Opening Night Gala OR Season Closing Gala

SILVER CURTAIN \$1000

*Four (4) tickets to sponsored show

*Logo on show poster and digital marketing

*Half Page Ad in 2025 Season Program

*Two (2) Tickets to the Season Opening Night Gala OR Season Closing Gala

BRONZE CURTAIN \$500

(CONCESSION STAND SPONSOR)

*Name mention in pre-show announcement

*Logo on signage in lobby and concession stand

*Quarter Page Ad in 2025 Season Program

*Two (2) tickets to sponsored show

2025 MAIN STAGE SEASON

JERSEY BOYS ,

January 30th - February 16th

The musical story of the Four Seasons

ANTONY AND CLEOPATRA

March 27th - April 13th

Shakespeare's classic tale of war, politics and fiery passion

THE SHARK IS BROKEN

May 1st - 18th

A behind the scenes look at three actors making the iconic film Jaws

THE COTTAGE

June 5th - 22nd

A comedy of epic proportions about love, sex and everything in between!

GREASE

July 10th - August 3rd (select dates)

The timeless hit that has spanned the ages!

THE WEDDING SINGER

July 10th - August 3rd (select dates)

A musical take on the hit film starring Adam Sandler and Drew Barrymore

DOUBT/DANNY AND THE DEEP BLUE SEA

September 4th - 21st

Two award winning plays by celebrated playwright John Patrick Shanley

THE EXORCIST

October 9th - 26th

An unforgettable adaptaion of the iconic film

A SHERLOCK CAROL

December 4th - 21st

Sherlock Holmes investigates the death of Ebenezer Scrooge in this holiday tale

MARQUEE SPONSORSHIP LEVELS

PLATINUM MARQUEE \$4000

*One (1) use of the Star Box Lounge including show tickets, VIP seating drinks and hors d'oeuvres for eight (8) people

*Name mention in pre-show announcement before each performance

*Logo on all print and digital marketing

*Full Page Ad in 2025 Season Program

*\$100 Concession Stand Credit

*Two (2) Tickets to the Season Opening Night Gala & Season Closing Gala

GOLD MARQUEE \$2500

*One (1) use of the Star Box Lounge including show tickets, VIP seating drinks and hors d'oeuvres for eight (8) people

*Name mention in pre-show announcement before each performance

*Logo on all print and digital marketing

*Full Page Ad in 2025 Season Program

*Two (2) Tickets to the Season Opening Night Gala & Season Closing Gala

